

Independence Center's

Dancing
with the St. Louis Stars

January 24, 2026
Ritz Carlton-St. Louis



2026 Sponsorship Opportunities

Support us during the most star-studded night of the year!



BEFORE THE DANCING EVEN BEGINS...





...YOUR SUPPORT
MAKES AN IMPACT...





...ON OUR MISSION

To provide all the resources
a person with a serious and
persistent mental illness needs.





...AND OUR PROMISE

To provide these services and exceptional care regardless of one's ability to pay.



2025 – 2026 SPONSORSHIP OPPORTUNITIES

**PRESENTING
SPONSOR**

\$50,000

*Bringing the
night to life*

**LEADERBOARD
SPONSOR**

\$35,000

*Rallying the
night's cause*

**COCKTAIL
HOUR
SPONSOR**
\$25,000

*Getting the
party started*

**CHA CHA
SPONSOR**

\$15,000

*Keeping the
groove going*

**TANGO
TOPPER
SPONSOR**

\$7,500

*Smooth moves
to support*

**VIRTUAL
SPONSOR**

\$5,000

*Supporting
from afar*

PRESENTING SPONSOR

\$50,000 DONATION

Bringing the night to life

Our presenting sponsor is the co-star of the show, mentioned in tandem with anything and everything Dancing with the St. Louis Stars leading up to the event. From media and advertising placements to social, email marketing and more, your name is displayed as the presenting sponsor of this amazing cause.

Sponsorship benefits include:

- Sponsor mention & logo featured prominently on event website for the duration of the giving campaign leading up to and after the event.
- Custom video production featuring sponsor & Independence Center to premiere during the event and posted & tagged on IC social media channels.
- Dedicated photography at the event of sponsor attendees posted on IC social channels, then edited and shared with sponsor after the event.
- Event Tickets: 30 Tickets / 3 Tables with early access to VIP cocktail hour and any post-event celebrations.
- Primary logo inclusion on all event collateral including program, website, e-blasts, social media posts (Instagram, Facebook & LinkedIn) and event signage.
 - Logo inclusion and/or mention in all press outreach and media materials
 - Dedicated full-page ad in event program.
 - Mental Health Awareness Speaker Opportunity at your company, documented with video & photo content shared on IC social media channels.



LEADERBOARD SPONSOR

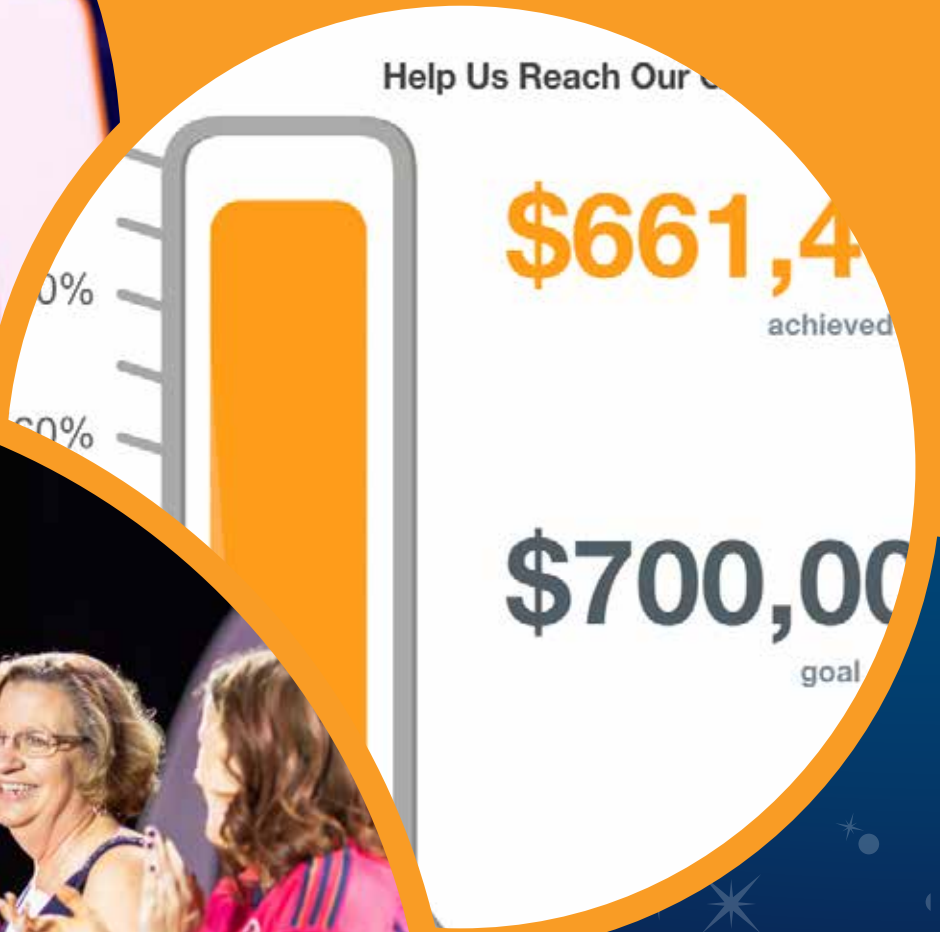
\$35,000 DONATION

Rallying the night's cause

Our leaderboard sponsors rally for our cause with prominent placement on our fundraising leaderboard throughout the campaign leading up to and during the event. All fundraising activity in support of Independence Center & Dancing with the St. Louis Stars runs through our dynamic leaderboard, building excitement and anticipation in the months leading up to the night!

Sponsorship benefits include:

- Sponsor logo featured on event website for the duration of the giving campaign leading up to and after the event.
- Dedicated photography at the event of sponsor attendees posted on IC social channels, then edited and shared with sponsor after the event.
- Custom Instagram Reels (2) produced and posted to IC channel featuring sponsor attendee photo/video footage, logos, etc., after the event.
- Event Tickets: 20 Tickets / 2 Tables with early access to VIP cocktail hour and any post-event celebrations.
- Logo inclusion on all event collateral including program, website, e-blasts, social media posts (Instagram, Facebook & LinkedIn) and event signage.
- Logo inclusion and/or mention in press outreach and media materials where applicable
- Dedicated half-page ad in event program.
- Mental Health Awareness Speaker Opportunity at your company, documented with photo content shared on IC social media channels.



COCKTAIL HOUR SPONSOR

\$25,000 DONATION

Our cocktail hour sponsors get the party started with prominent placement throughout the cocktail hour before the event begins. Your name or company receives prime visibility when guests first walk in!

Getting the party started

Sponsorship benefits include:

- Sponsor logo on all Cocktail Hour / Venue promotional materials including, but not limited to, entry signage, cocktail napkins, bar-front decals, photo-booth digital framing, and potentially more!
- Dedicated photography at the event of sponsor attendees posted on IC social channels, then edited and shared with sponsor after the event.
- Event Tickets: 10 Tickets / 1 Table with early access to VIP cocktail hour and any post-event celebrations.
- Logo inclusion on all event collateral including program, website, e-blasts, social media posts (Instagram, Facebook & LinkedIn) and event signage.
- Social media mentions/tags on all cocktail hour social posts during the event.
- Dedicated half-page ad in event program.
- Mental Health Awareness Speaker Opportunity at your company.



CHA CHA SPONSOR

\$15,000 DONATION

Cha Cha sponsors get the benefit of supporting Independence Center's amazing work while being recognized at and enjoying one of St. Louis' biggest nights of the year!

Sponsorship benefits include:

- Event Tickets: 10 Tickets / 1 Table with early access to VIP cocktail hour.
- Logo inclusion on all event collateral including program, website, e-blasts, social media posts (Instagram, Facebook & LinkedIn) and event signage.
- Dedicated quarter-page ad in event program.
- Mental Health Awareness Speaker Opportunity at your company.

Keeping the groove going



TANGO TOPPER SPONSOR

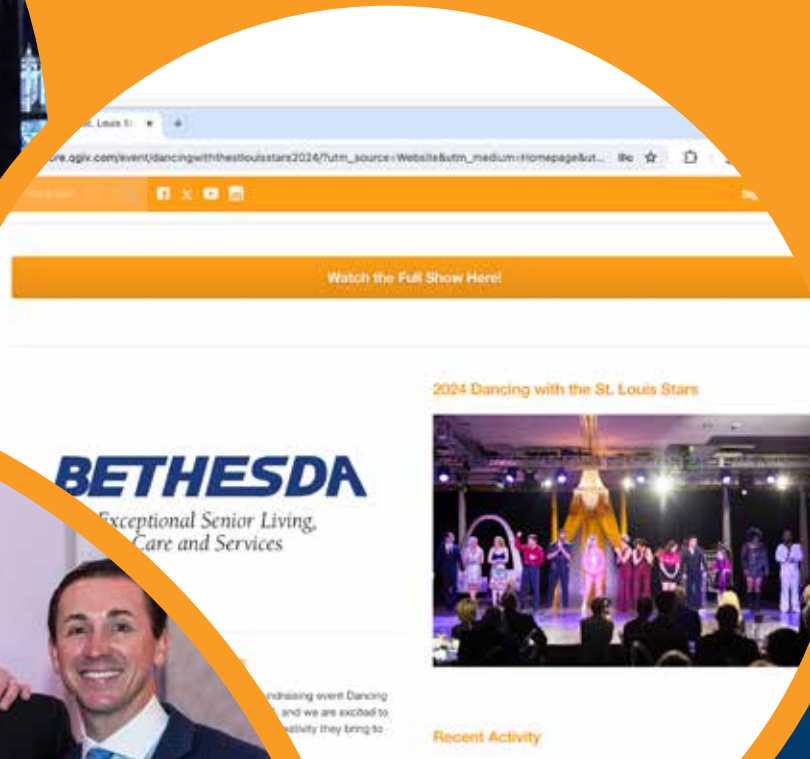
\$7,500 DONATION

Tango Topper sponsorship is an efficient way to support Independence Center's biggest fundraising event of the year while still enjoying the festivities and being recognized for your stewardship!

*Smooth moves
to support*

Sponsorship benefits include:

- Event Tickets: 10 Tickets / 1 Table
- Logo inclusion in event program, on event website and signage, as well as sponsorship mentions on IC social media posts (Instagram, Facebook & LinkedIn)
- Mental Health Awareness Speaker Opportunity at your company.



VIRTUAL SPONSOR

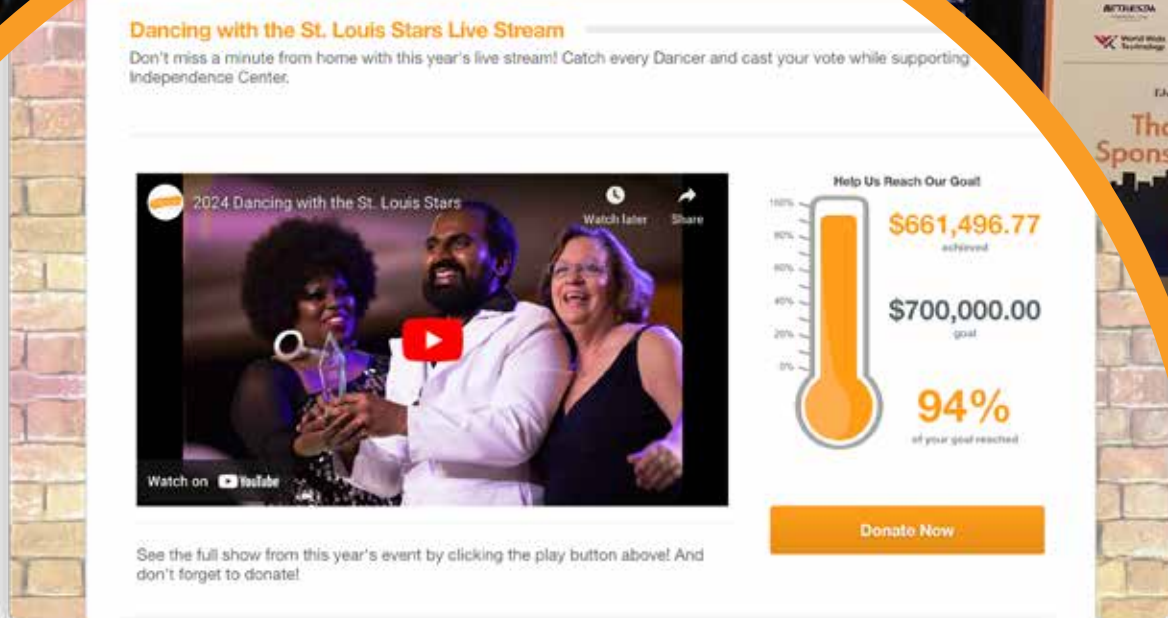
\$5,000 DONATION

*Supporting
from afar*

Can't make it in person, but still want to support our biggest fundraising effort of the year? Join us as a Virtual Sponsor and be recognized both at the event and by those catching the livestream from home!

Sponsorship benefits include:

- Logo inclusion in event program, on event website and signage, as well as sponsorship mentions on IC social media posts (Instagram, Facebook & LinkedIn).
- Dedicated logo inclusion on livestream platform / website.
- Mental Health Awareness Speaker Opportunity at your company.



Independence Center's

Dancing
with the St. Louis Stars



JOIN US JANUARY 24, 2026!

CONTACT US TODAY ABOUT SPONSORSHIP OPPORTUNITIES

DEVELOPMENT@INDEPENDENCECENTER.ORG