



# Join the Legacy

## SPONSORSHIP BENEFITS OVERVIEW

JANUARY 23, 2027 | The Ritz-Carlton

For 45 years, Independence Center has stood alongside members of our St. Louis community living with serious mental illness, offering not just a full range of supports, but belonging and purpose. Built on the Clubhouse model of psychosocial rehabilitation, IC connects members to employment, housing, education, health and wellness, and a community that allows them to build truly independent lives. Our Clubhouse is the second largest in the world and exists to fulfill a desire that is fundamental to us all: to be needed, wanted, and expected.

Dancing with the St. Louis Stars makes our work possible. For 20 years, Dancing has rallied the St. Louis community around a cause that changes lives, bringing together local executives, corporate partners, and community advocates for an unforgettable evening of competition, connection, and impact. As IC's signature event and single largest fundraiser of the year, 2027 is our moment to celebrate what 20 years have built and the lives you have transformed. Your sponsorship is what makes it happen.

| Sponsorship Level                                     | Tables & Tickets                                                 | Sponsorship Benefits                                                                                                                                                                                                                                                                     | Program Ad                  | Social Media Recognition                          |
|-------------------------------------------------------|------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------|---------------------------------------------------|
| <b>20th Anniversary Presenting</b><br><b>\$75,000</b> | <b>3 Tables</b><br><b>30 Tickets</b><br><i>Premium Seating</i>   | <ul style="list-style-type: none"> <li>• Logo placement across all event collateral, digital platforms, and printed materials</li> <li>• Opportunity for Society publication feature and media interview</li> </ul>                                                                      | Full page - prime placement | Dedicated individual recognition feature post.    |
| <b>Leaderboard</b><br><b>\$40,000</b>                 | <b>2 Tables</b><br><b>20 Tickets</b><br><i>Premium Seating</i>   | <ul style="list-style-type: none"> <li>• Logo placement on fundraising leaderboard and all print and digital collateral</li> <li>• High-visibility exposure as the live leaderboard is featured throughout the program</li> <li>• Opportunity for Society publication feature</li> </ul> | Half page                   | Dedicated individual recognition post.            |
| <b>Cocktail Hour</b><br><b>\$30,000</b>               | <b>2 Tables</b><br><b>20 Tickets</b><br><i>Premium Seating</i>   | <ul style="list-style-type: none"> <li>• Brand presence throughout VIP cocktail hour</li> <li>• Logo across event collateral</li> </ul>                                                                                                                                                  | Half page                   | Individual recognition post.                      |
| <b>Cha Cha</b><br><b>\$20,000</b>                     | <b>2 Tables</b><br><b>20 Tickets</b><br><i>Preferred Seating</i> | <ul style="list-style-type: none"> <li>• Logo visibility across event collateral and on-site signage</li> </ul>                                                                                                                                                                          | Quarter page                | Individual recognition post.                      |
| <b>Tango Topper</b><br><b>\$10,000</b>                | <b>1 Table</b><br><b>10 Tickets</b><br><i>Preferred Seating</i>  | <ul style="list-style-type: none"> <li>• Logo in event program, website, and signage</li> </ul>                                                                                                                                                                                          | Logo listing in program     | Recognition post alongside Tango Topper sponsors. |
| <b>Virtual</b><br><b>\$3,000</b>                      | <b>0 Tables</b><br><b>0 Tickets</b>                              | <ul style="list-style-type: none"> <li>• Logo on website and in event program</li> <li>• Recognition during livestream broadcast</li> </ul>                                                                                                                                              | Logo listing in program     | Recognition post alongside Virtual sponsors.      |